

Interface Analysis Rubric

Criteria	Inadequate (0)	Adequate (1)	Above Average (2)	Exemplary (3)
Organization	Writing lacks logical organization. It shows some coherence, but ideas lack unity.	Writing is coherent and logically organized. Some points remain misplaced and stray from the topic. Transitions evident but not used throughout essay.	Writing is coherent and logically organized with transitions used between ideas and paragraphs to create coherence. Overall unity of ideas is present.	Writing shows high degree of attention to logic and reasoning of points. Unity clearly leads the reader to the conclusion and stirs thought regarding the topic.
Technology Description	Shows a lack of understanding of the technology and its applications.	Writing demonstrates a basic understanding of the technology and its applications.	Writing demonstrates an understanding of the technology but not fully enough to discuss the applications.	Writing demonstrates a well researched understanding of the technology in addition to its applications.
Level of Content	Shows some thinking and reasoning, but most ideas are underdeveloped and unoriginal.	Content indicates thinking and reasoning applied with original thought on a few ideas.	Content indicates original thinking and develops ideas with sufficient and firm evidence.	Content indicates synthesis of ideas, in-depth analysis and evidences original thought and support for the topic.
Development	Main points lack detailed development. Ideas are vague with little evidence of critical thinking.	Main points are present with limited detail and development. Some critical thinking is present.	Main points well developed with quality supporting details and quantity. Critical thinking is weaved into points.	Main points well developed with high quality and quantity support. Reveals high degree of critical thinking.
HCI Theories	No theories regarding human-computer interaction are included in the paper.	Minimal theories are mentioned, and there is no relation to the interface analyzed.	Some theories are mentioned, but the connection to the interface analyzed is poor.	Appropriate theories are mentioned, and the connection to the interface analyzed is clearly made.
User Observation	The user observation is incomplete.	The user observation is not well incorporated	The user observation was conducted well, but the	The user observation is well intertwined into the

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		into the interface analysis (poor notes were taken, missing important information).	paper does not tie the user observation into the interface analysis clearly.	interface analysis with adequate notes resulting from the observation.
Grammar and Mechanics	Spelling, punctuation, and grammatical errors create distraction, making reading difficult; fragments, comma splices, run-ons evident. Errors are frequent.	Most spelling, punctuation, and grammar correct allowing reader to progress through essay. Some errors remain.	Essay has few spelling, punctuation, and grammatical errors allowing reader to follow ideas clearly. Very few fragments or run-ons.	Essay is free of distracting spelling, punctuation, and grammatical errors; absent of fragments, comma splices, and run-ons.
Format	Fails to follow format and assignment requirements; incorrect margins, spacing and indentation; neatness of essay needs attention.	Meets format and assignment requirements; generally correct margins, spacing, and indentations; essay is neat but may have some assembly errors.	Meets format and assignment requirements; margins, spacing, and indentations are correct; essay is neat and correctly assembled.	Meets all formal and assignment requirements and evidences attention to detail; all margins, spacing and indentations, are correct; essay is neat and correctly assembled with professional look.

Edited from – <http://home.snu.edu/~hculbert/criteria.pdf>

Scoring:

Organization: _____ x 3 = _____

Technology Description: _____ x 4 = _____

Level of Content: _____ x 5 = _____

Development: _____ x 4 = _____

HCI Theories: _____ x 5 = _____

User Observation: _____ x 5 = _____

Grammar and Mechanics: _____ x 2 = _____

Format: _____ x 2 = _____

Total: _____ / 90